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Tech Goes Home Hires Marvin Venay as Director of Advocacy to Advance Digital Equity in Massachusetts

BOSTON — This week, [Tech Goes Home](#), a Massachusetts non-profit working to end digital inequity, announced the hiring of a Director of Advocacy, as a part of the organization's efforts to expand their impact throughout Massachusetts and beyond. Marvin Venay, a political strategist and advocate with decades of experience in public service in the Commonwealth, will be joining Tech Goes Home's leadership team to drive awareness and policy support for the community-based strategies needed to close the digital divide.

"I'm thrilled to be joining the Tech Goes Home team," said Venay. "In an increasingly digital world, so many families in Greater Boston and beyond, particularly those already facing systemic barriers to health, education, and economic opportunity, are being denied the chance to succeed because they don't have access to digital devices, digital skills training, or high-speed internet. I look forward to working alongside the entire Tech Goes Home team and engaging with partners and policymakers to help address digital inequity in all of our communities."

Venay joins Tech Goes Home having previously led Public Goods LLC as its co-Principal, where he provided effective political strategies to clients and elected officials. Prior to that, Venay was the Political Director for a U.S. Senate campaign, and worked as Deputy Director of Government Affairs for the Massachusetts State Treasury and as the Executive Director of the Massachusetts Black & Latino Legislative Caucus. In his new role, Venay will lead TGH's external outreach efforts to engage policymakers, allies, and partners in advancing urgent and bold approaches to solving digital inequity.

"COVID-19 has unquestionably exacerbated existing digital inequity and increased demand for Tech Goes Home's programming," said Tech Goes Home Co-CEO Theodora Hanna. "As we work to help individuals, families, and communities weather the current crisis, and take this opportunity make meaningful progress towards closing the digital divide, a robust policy and advocacy effort is critical to expanding best practices and directing resources to where they will have the most positive impact on helping students, workers, seniors, and others realize the benefits and opportunities provided by the digital world. Marvin brings a deep connection to the communities Tech Goes Home serves, years of experience working with policymakers in the

Commonwealth, and we are so excited to have him on the team to help lead our policy and advocacy efforts.”

The COVID-19 pandemic is deepening digital inequities and will have long-lasting impacts on the economics, education, and health of the communities across Massachusetts and the country. The newly created position of Director of Advocacy is an essential part of TGH’s strategic expansion, aimed at maximizing impact within Greater Boston as well as in other high-need cities throughout Massachusetts.

About Tech Goes Home

Founded in 2000, Tech Goes Home is a nonprofit dedicated to addressing the digital inequities that pose a significant barrier to opportunity and success for thousands of students, workers, and families across Greater Boston. Working in partnership with schools, healthcare providers, and community organizations, Tech Goes Home provides curated support - including access to digital devices, network connectivity, and robust training in how to utilize digital resources - to help individuals and families pursue economic mobility, support academic achievement, access critical resources, and engage with their community and loved ones. You can learn more about Tech Goes Home’s work, and ways to become involved, at techgoeshome.org.

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