# 2023 Impact Executive Summary

**TGH**
tech goes home



"With these skills, I can be financially self-sufficient, provide for my child, and have a successful future for me and my family for years to come."

–Shanna

"I got to know a group of wonderful people in the class, and I gained more experience with computer skills, which will help me find a better job."

–Omer

**Tech Goes Home empowers communities to access and use digital tools to overcome barriers and advance lives. We bring computers, internet, and training to those without so students can do homework, adults can find jobs and manage finances, seniors can connect with loved ones, and all can lead healthier lives.**

Over the past year, more than 5,000 learners have graduated from Tech Goes Home courses across 130+ partner sites. These learners represent families growing lifelong learning skills together, small-business program graduates flourishing as entrepreneurs, and community leaders bringing neighbors closer together.

Tech Goes Home is working to ensure that all people have access to the opportunities and resources available online. We are committed to making generational change with the goal of digital equity for all. With ambitious goals of expansion, we are dedicated to uplifting our value of community-centric, culturally responsive solutions to the digital divide.

As such, we conduct an annual survey to design programming based on the voices of community members.

Tech Goes Home intentionally partners with communities most deeply impacted by the structural injustices at the root of the digital divide. Among all TGH learners: 93% live in households that are considered "very low income" (HUD 2023), 86% identify as BIPOC (including 39% who identify as Black and 30% who identify as Latinx), and 60% speak a primary language other than English.

We thank our community of learners, instructors, staff, advocates, partners, and supporters for your continued dedication to the work ahead.
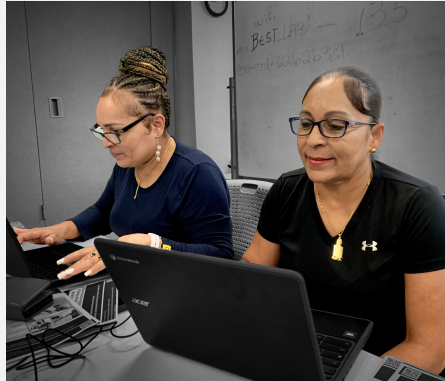
# Our Impact

## FOUNDATIONS OF DIGITAL ACCESS

### 75%
of graduates have utilized their new devices and digital skills to access public resources

### 87%
of graduates currently have home internet, compared to 45% who had internet when they enrolled in TGH





## EDUCATIONAL OPPORTUNITY

### 80%
of caregivers are more involved in their child's education as a result of their TGH course

### 88%
of caregivers say their child uses their new device for learning multiple times a week or every day

## ECONOMIC MOBILITY

### 81%
of graduates got a new or better job, had a pay raise, entered an educational or work training program, or started a business

### 75%
of adult graduates have managed their finances online

## HEALTH & WELLNESS

### 73%
of graduates have leveraged skills they gained in their TGH course to access health and wellness resources

### 55%
of graduates have utilized their digital tools to find housing

## ADVOCACY

### 25
elected officials engaged with TGH towards advancing digital equity.

### 14
media appearances aimed at closing the digital divide



For more information on how to support TGH, please contact **Darcy O'Connor,** darcy@techgoeshome.org